

More Tools & Virtual Assistance

Help with exactly what you need — nothing you don't.

Not every project needs a full commission, and not every business needs a full-time hire. Below is a menu of things I can help with individually — book one item or several, whenever you need them.

Real Estate, À La Carte

I act as your liaison on these — coordinating and overseeing trusted vendors on your behalf. I'm not swinging the hammer myself, but I make sure the right person does, on your timeline.

30-Minute Phone Consultation **\$75**

Talk through a specific question — pricing, timing, a contract term, or just "should I do this?" — with no obligation to list or buy anything.

In-Person Property Visit **\$125**

I walk the property with you, or on your behalf if you're out of town, and give you a straight read on condition, curb appeal, or a specific concern.

Property & Municipality Research **\$150**

Parcel history, zoning, permits on file, HOA rules, easements — I dig through the records and report back in plain language.

Utility Location & Setup Assistance **\$100**

Figuring out what utilities serve a property, who provides them, and what it takes to get connected — especially useful on land or rural parcels.

Preferred Contractor Referral **\$75**

Access to my vetted network — electricians, HVAC, roofers, and more — plus coordination so you're not the one making six phone calls.

Pre-Contracted Repairs & Errands **From \$60**

Locks changed, lawn mowed, junk hauled, house checked on — I hire and oversee the work so it's done before you arrive or while you're away. Cost of materials or third-party labor is separate.

Media & Business Services

For real estate, small businesses, and anyone who wants to look as good online as they do in person. Built on the same tools I use for my own listings.

Professional Photography **From \$150**

Listing photos, headshots, product shots, or storefront images — clean, well-lit, and ready to use the same day.

Drone / Aerial Photography **From \$200**

FAA-licensed aerial stills and video — great for acreage, waterfront, new construction, or anything that looks better from above.

Video Production **From \$350**

Listing walkthroughs, business promos, or "meet the owner" content — filmed, edited, and delivered ready to post.

Website Design & Setup **From \$600**

A clean, functional site built for what you actually need — lead capture, a portfolio, a booking page — without the bloated agency price tag.

Social Media Content Package **From \$250/mo**

A month's worth of photo and video content, ready to post — for owners who know social media matters but don't have time to produce it.

Organization & Virtual Assistance **\$60/hr**

Digital file cleanup, workflow setup, inbox and calendar organization — practical help getting your business (or life) out of chaos mode.

Pricing above reflects typical starting rates for the Charlotte, NC market and scales with property size, scope, and turnaround time — think of these as a starting conversation, not a fixed invoice. Bundle real estate and media services together (for example, a property visit plus drone photos) and I'll always work out a fair package rate.

Chuck Denny

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Don't see what you need listed here? Ask anyway — chances are I can still help.